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# Values, Ergonomics and Risk Management in Aviation Business Strategy

- Focuses on successful integration of values, ergonomics and risk management to achieve corporate strategic goals
- Discusses aviation management and strategy as well as organizational behavior
- Serves as a useful resource for managers and practitioners as well as students of management and strategy

This book discusses the successful integration of values, ergonomics and risk management to achieve corporate strategic goals. Companies are starting to focus on risk management and corporate sustainability, but also value-based approaches in order to stay competitive. Although constantly emerging techniques are making this task easier, managing ergonomic based risks remain a challenge. The book largely focuses on values, ergonomics and risk management in the context of aviation business strategy. Offering insights into the principles of successful aviation business management using a value-based approach, it is a valuable resource for academics and postgraduate students as well as professionals in the aviation industry.

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