



Heide Hagebölling (Ed.)

Interactive Dramaturgies

New Approaches in Multimedia Content and Design

Series: X.media.publishing

- Outstanding case studies of interactive productions
- Concepts, visualization, sound concepts and production of interactive media in the fields of education, culture, art, game, and entertainment
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Interactive media require new forms of dramaturgy. Heide Hagebölling develops a new understanding of dramaturgy, "Interactive Dramaturgy", which goes beyond interactive storytelling. Contributions by international multimedia authors, designers, and artists outline concepts and strategies for multimedia productions. These outstanding example projects cover various genres: culture, museum, TV, and education. Interactive media are complex and have multiple dimensions. A linear dramaturgy, therefore, no longer holds. The global connection via Internet fosters further dimensions of exchange and competition. Interactive dramaturgies define rules, transition points, and dimensions of multi-user environments. Multimedia, real and virtual elements must be carefully integrated within applications or installations. Interactive dramaturgies help design and create environments and content that lead to immersion, active exploration, and knowledge acquisition, and that motivate users to repeated visits.

Softcover reprint of the original 1st ed. 2004, XIV, 260 p. 1092 illus., 1084 illus. in color.

Printed book

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79,95 € | £69.99 | \$99.99

^[1]85,55 € (D) | 87,95 € (A) | CHF

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