



Shlomo Berkovsky, Jill Freyne (Eds.)

# Persuasive Technology

8th International Conference, PERSUASIVE 2013, Sydney, NSW, Australia, April 3-5, 2013. Proceedings

Series: Information Systems and Applications, incl. Internet/Web, and HCI

- [Up to date results](#) [Fast track conference proceedings](#) [State of the art research](#)

This book constitutes the refereed proceedings of the 8th International Conference on Persuasive Technology, PERSUASIVE 2013, held in Sydney, NSW, Australia, in April 2013. The 16 revised full papers and 12 revised short papers presented were carefully reviewed and selected from 47 submissions. The papers address not only typical persuasive domains like health and environment, but also cover emerging research topics, such as data safety and evaluation of persuasive technologies.

2013, XII, 268 p. 60 illus.

## Printed book

Softcover

46,00 € | £39.99 | \$54.99

<sup>[1]</sup>49,22 € (D) | 50,60 € (A) | CHF

54,50

## eBook

37,44 € | £31.99 | \$39.99

<sup>[2]</sup>37,44 € (D) | 37,44 € (A) | CHF

43,50

Available from your library or  
[springer.com/shop](http://springer.com/shop)

## MyCopy <sup>[3]</sup>

Printed eBook for just

€ | \$ 24.99

[springer.com/mycopy](http://springer.com/mycopy)

Order online at [springer.com](http://springer.com) / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: [customerservice@springernature.com](mailto:customerservice@springernature.com). / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: [customerservice@springernature.com](mailto:customerservice@springernature.com).

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

