



Tanja Köhler

Krisen-PR im Internet

Nutzungsmöglichkeiten, Einflussfaktoren und Problemfelder

Series: Organisationskommunikation

- Wie wird das Internet gegenwärtig als Instrument der Krisen-PR genutzt?

2006, 412 S.

Printed book

Softcover

[1]69,99 € (D) | 71,95 € (A) | CHF
77,50

eBook

[2]49,44 € (D) | 49,44 € (A) | CHF
56,20

Available from your library or
springer.com/shop

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

