**Gabler Verlag**1st
edition

1997, XXIV, 408 S. 86 Abb.

Printed book

Softcover

Printed book

Softcover

ISBN 978-3-409-12827-8

\$ 59,99

Available

Discount group

Professional Books (2)

Product category

German textbook

Seriesneue betriebswirtschaftliche forschung
(nbf)

Business and Management : Business and Management, general

Mohr, Niko, Wiesbaden

Kommunikation und organisatorischer Wandel

Ein Ansatz für ein effizientes Kommunikationsmanagement im Veränderungsprozeß

- **Erfolgsfaktor: Kommunikationsmanagement**

Order online at springer.com/booksellers**Springer Nature Customer Service Center LLC**

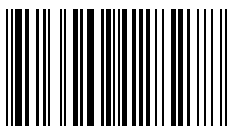
233 Spring Street

New York, NY 10013

USA

T: +1-800-SPRINGER NATURE

(777-4643) or 212-460-1500

customerservice@springernature.com

ISBN 978-3-409-12827-8 / BIC: KJ / SPRINGER NATURE: SC500000

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

Part of **SPRINGER NATURE**