



Deborah A. Schreiber, Zane L. Berge (Eds.)

Futures Thinking and Organizational Policy

Case Studies for Managing Rapid Change in Technology, Globalization and Workforce Diversity

- **First book that can serve as main text for courses dealing with future-oriented leadership**
- **Specifies how to sustain effective foresight methodologies that will spell success for futures thinking organizations**
- **Offers a matrix for successfully building a future-thinking organization**

This book proposes that organizational policies are what ensure the institutionalization and sustainability of futures thinking in organizations. It presents several case studies from corporations and other institutions that describe effective use of foresight methods and internal policies to respond to rapid change. The case studies address changing trends in technology, globalization and/or workforce diversity, and the impact on the economic and political well-being of the organization. The editors also develop an organizational capability maturity model for futures thinking as well as providing questions for discussion that promote critical review of each case chapter. This book will inform scholars and organizational leaders how best to utilize foresight methodologies and organizational policies to sustain successful management strategies within futures thinking organizations. Chapter 9 is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

1st ed. 2019, XXXVIII, 416 p. 58 illus., 50 illus. in color.

Printed book

Hardcover

119,99 € | £109.99 | \$149.99

^[1]128,39 € (D) | 131,99 € (A) | CHF 141,50

eBook

96,29 € | £87.50 | \$109.00

^[2]96,29 € (D) | 96,29 € (A) | CHF 113,00

Available from your library or springer.com/shop

MyCopy ^[3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

