Philosophy: Business Ethics

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Business Ethics - A Philosophical and Behavioral Approach

- First textbook to emphasize the need for providing an overall interdisciplinary approach for ethics in business
- Starts from an economic point to derive the importance of ethics in everyday business
- Includes detailed ethical principles referring to original and helpful sources
- Offers concise chapters with summaries and exercises
- Presents tools for the implementation of ethics in order to improve productivity

This textbook examines the extent to which moral values play a role as productive forces for the economy, and explores the effect of ethical and unethical behavior on the economy. It shows how ethics improves productivity in the economy, and provides specific ethics tools for practical application for students and managers. Stemming from an overall interdisciplinary approach, and combining recent research results from sciences such as economics, business administration, Behavioral economics, philosophy, psychology and sociology, this textbook fills a gap in the literature on ethics in business. The book begins with the foundations of business ethics by defining business ethics, delineating its objectives, and discussing the importance of business ethics for business, the economy and society. Next, it presents the ethical evaluation approaches to enable the reader to evaluate economic behavior ethically. It then explores 'man in business', and deals with such issues as behavior, motivation, ethical orientation, and the presence or absence of a sense of justice.