



Ryan Vachon

# Science Videos

A User's Manual for Scientific Communication

- Written by a scientist who has gone through the mill of learning the traps, secrets, methods and technologies associated with scientific video production
- Explains the benefits of effective science communication to the broader public
- Emphasizes time-efficient methods for produce stylistic films
- Streamlines the learning of video production through science-relevant comparisons and reference examples
- Shares proven methods for communicating complex/technical topics to potentially intimidated or disinterested audiences

Effective science communication is no easy task. While the effective conveyance of technical knowledge presents formidable roadblocks to sharing scientific knowledge and discoveries, certain communication tools like video and film production help to bridge this gap. This user's manual provides a complete set of easy-to-follow directions for video-making as well as tricks of the trade to leverage these skills to better inform the intended audience.

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