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Ceccagno, Antonella

City Making and Global Labor Regimes

Chinese Immigrants and Italy's Fast Fashion Industry

- Unveils the criminalization of Chinese entrepreneurship in Prato, Italy
- Tackles issues of labor and outsourcing of social reproduction
- Offers a new conceptualization on the drastic reconfiguration of production in the Chinese network of suppliers in the fast fashion industry

This book investigates the success story of the fast fashion industry—mainly owned by Chinese migrants—in Prato, Italy. It outlines how Prato has become the center of a value chain stretching from suppliers in China and Turkey all the way to buyers in Europe. Despite this, a policy attacking Chinese entrepreneurship has been devised and implemented in Prato. This volume analyzes said policy against the crisis of Prato's textile industry. Based on the author's 15 years of fieldwork in Prato, the book sheds light on the entangled processes of city making and the restructuring processes linked to capital accumulation by tackling issues of governance, territory, migration, division of labor, labor mobility, housing, and human rights.

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