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Computer Science : Database Management

Hung, Patrick C. K. (Ed.), University of Ontario Institute of Technology, Oshawa, ON, Canada

Big Data Applications and Use Cases

- Outlines different use cases for big data applications and technologies in supporting business intelligence, a cross discipline of computer science and business
- Includes contributions from leading researchers and practitioners, providing readers with a theoretical and practical understanding of the challenges facing big data today and beyond
- Surveys big data and dataset core concepts and principles

This book presents different use cases in big data applications and related practical experiences. Many businesses today are increasingly interested in utilizing big data technologies for supporting their business intelligence so that it is becoming more and more important to understand the various practical issues from different practical use cases. This book provides clear proof that big data technologies are playing an ever increasing important and critical role in a new cross-discipline research between computer science and business.

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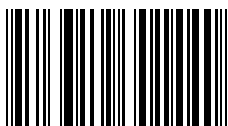
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