



2015, XX, 378 p. 18 illus., 8 illus. in color.

Printed book

Hardcover

159,99 € | £139.99 | \$199.99

^[1]171,19 € (D) | 175,99 € (A) | CHF 189,00

Softcover

140,17 € | £119.99 | \$169.99

^[1]149,98 € (D) | 154,19 € (A) | CHF 165,50

eBook

117,69 € | £95.50 | \$129.00

^[2]117,69 € (D) | 117,69 € (A) | CHF 132,00

Available from your library or
springer.com/shop

MyCopy ^[3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy

Godfrey Grech, Iris Grossman (Eds.)

Preventive and Predictive Genetics: Towards Personalised Medicine

Series: Advances in Predictive, Preventive and Personalised Medicine

- Current knowledge on Pharmacogenetics and its central role to Personalised Medicine
- Part of EPMA Book Series on PPPM aspects
- Well recognised authors contribute to the book
- Can be used as textbook for Masters classes
- Recommendations and future outlook is included

Pharmacogenomics supports personalized medicine by translating genome-based knowledge into clinical practice, offering enhanced benefit for patients and health-care systems at large. Current routine practice for diagnosing and treating patients is conducted by correlating parameters such as age, gender and weight with risks and expected treatment outcomes. In the new era of personalized medicine the healthcare provider is equipped with improved ability to prevent, diagnose, treat and predict outcomes on the basis of complex information sources, including genetic and genomic data. Targeted therapy and reliable prediction of expected outcomes offer patients access to better healthcare management, by way of identifying the therapies effective for the relevant patient group, avoiding prescription of unnecessary treatment and reducing the likelihood of developing adverse drug reactions.

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

