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Popular Science : Popular Science in Finance

Liermann, Volker, Stegmann, Claus (Eds.), ifb AG, Grünwald, Germany

The Impact of Digital Transformation and FinTech on the Finance Professional

- Addresses the key technologies used in digitalization and their impacts to the IT landscape
- Gathers the most relevant methods used in the bank management digitalization
- Focuses on practical applications and their implementation in a bank environment
- Gives an outlook to the impact digitalization will have in the daily work of a CFO / CRO and a structural influence to the financial management department of a bank

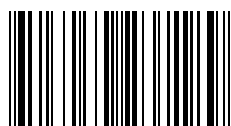
This book demystifies the developments and defines the buzzwords in the wide open space of digitalization and finance, exploring the space of FinTech through the lens of the financial services professional and what they need to know to stay ahead. With chapters focusing on the customer interface, payments, smart contracts, workforce automation, robotics, crypto currencies and beyond, this book aims to be the go-to guide for professionals in financial services and banking on how to better understand the digitalization of their industry. The book provides an outlook of the impact digitalization will have in the daily work of a CFO/CRO and a structural influence to the financial management (including risk management) department of a bank.

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