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**Indian Cotton Textiles
in West Africa**
African Agency, Consumer
Demand and the Making of the
Global Economy, 1750–1850

Kazuo Kobayashi



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Indian Cotton Textiles in West Africa

African Agency, Consumer Demand and the Making of the Global
Economy, 1750–1850

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- Explores how West African consumers shaped patterns of global trade, influencing economies in Western Europe, South Asia and the Americas
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This book focuses on the significant role of West African consumers in the development of the global economy. It explores their demand for Indian cotton textiles and how their consumption shaped patterns of global trade, influencing economies and businesses from Western Europe to South Asia. In turn, the book examines how cotton textile production in southern India responded to this demand. Through this perspective of a south-south economic history, the study foregrounds African agency and considers the lasting impact on production and exports in South Asia. It also considers how European commercial and imperial expansion provided a complex web of networks, linking West African consumers and Indian weavers. Crucially, it demonstrates the emergence of the modern global economy.

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