



Evolving Digital Leadership

How to Be a Digital Leader in Tomorrow's Disruptive World

James Brett

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Evolving Digital Leadership

How to Be a Digital Leader in Tomorrow's Disruptive World

- Explains what it takes to be an influencer, disruptor, and catalyst for change
- Teaches career recommendations on how to be successful from 40 digital leaders
- Shows how the Human Full Stack works—see what motivates people, their fears, and their preferences
- Provides guidance on how to achieve what's important—your personal evolution, team growth, and mutually beneficial stakeholder relationships
- Presents valuable information on how you can drive strategy and perform your digital leadership role on a day-to-day basis

Get ready to be an effective digital leader, influencer, disruptor, and catalyst for change in the digital world! As a leader you need to constantly evolve to achieve sustained success. The world is being transformed by Digital. The pace of change is constantly accelerating and volatility and complexity are the new norms. Digital leaders are at the forefront of these waves of change, creating new markets and transforming traditional ones. This book is a framework and set of tools that will help you develop a deep awareness of yourself, your teams, and your stakeholders. The powerful four-step process (designed to remain relevant over time) ensures that you are embracing adversity, driving disruption, and unlocking your full leadership potential.

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