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This book explores the role of integrity in business and discusses why all leaders seek to have it. The author argues that it is less about 'having' integrity as an attribute, and more about practising it. The Practice of Integrity in Business examines how taking responsibility for ideas, values and practices, as well as accountability and wider creative responsibility for sustaining business, all contribute to the perceived integrity of an organization or business leader. Providing methods through which integrity can be learned, the author demonstrates the importance of practice, learning, dialogue and developing a narrative in forming the basis of trust. The book offers a view of integrity in which ideas, values and practice come together to make business and social sense, and to form the basis of mutual challenge and creativity.

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