


Implementing Management Innovations

Lessons Learned from Activity Based Costing in the U.S. Automobile Industry

by
Shannon W. Anderson
S. Mark Young



 Kluwer Academic Publishers

Springer

1st
edition

2001, XVI, 189 p.

Printed book

Hardcover

Printed book

Hardcover

ISBN 978-0-7923-7437-4

\$ 149,99

Available

Discount group

Professional Books (2)

Product category

Contributed volume

Other renditions

Softcover

ISBN 978-1-4613-5549-6

Softcover

ISBN 978-1-4615-1430-5

Business and Management : Accounting/Auditing

Anderson, Shannon W., Young, S. Mark

Implementing Management Innovations

Lessons Learned From Activity Based Costing in the U.S. Automobile Industry

Implementing Management Innovations: Lessons Learned from Activity Based Costing in the U.S. Automobile Industry is the result of a long-term study of the implementation of activity based costing (ABC) inside two of America's largest automobile companies. The research advances our theoretical and practical understanding of the implementation of management innovations by tracing the evolution of ABC from the corporate level down to its eventual rollout at the plants. Another distinguishing feature of the study is the blend of field research methods and hypothesis testing to determine the factors that led to implementation success for managers and ABC development teams. Many of the findings of the study have implications for the implementation of other types of management innovations.

Order online at springer.com/book sellers

Springer Nature Customer Service Center LLC

233 Spring Street

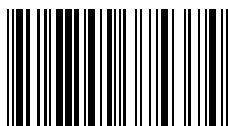
New York, NY 10013

USA

T: +1-800-SPRINGER NATURE

(777-4643) or 212-460-1500

customerservice@springernature.com



ISBN 978-0-7923-7437-4 / BIC: KF / SPRINGER NATURE: SC511000

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

Part of **SPRINGER NATURE**