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Law : Labour Law / Social Law

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Contracting International Employee Participation

Global Framework Agreements

- Explains why companies conclude Global Framework Agreements
- Insights resulting from a new dataset containing the characteristics of 59 GFAs (2009-2016)
- Analyses the public relations effect of GFAs and examines how companies make use of GFAs in the public relations section on their corporate websites
- Employs for the first time tools and concepts from economics in order to comprehensively examine GFAs

In the last two decades, multinational companies (MNCs) and global union federations (GUFs) have started to negotiate so-called global framework agreements (GFAs) which define minimum standards for labor conditions across their locations. This book focuses on the question why companies conclude GFAs, and identifies four groups of incentives: reduction and privatization of conflicts; public relations; promotion of equal competitive conditions; exogenous requirements and avoidance of public regulation. Based on an in-depth analysis of incentives considered to play a dominant role in the decision of companies to conclude GFAs, the book attempts to predict under which conditions GFAs can be expected to proliferate in the future.

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