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Handbook on Corporate Foundations

Corporate and Civil Society Perspectives

- Offers insights from disciplines such as business, management, philanthropy, civil society and sociology
- Looks further into the organizational processes of corporate foundations, governance, operations, and analyzes impact of major aspects of organizational performance
- Taps into a growing interest in developing a typology of foundations such as family foundations, community foundations, PtP-foundations and Corporate Foundations

Companies increasingly play a meaningful role in civil society and the philanthropic sector through Corporate Social Responsibility (CSR) and Corporate Philanthropy (CP). The most well studied form of allocating these resources is through outright contributions to operating external foundations and other nonprofit organizations. However, far less is known about the use of corporate foundations, separate and independent nonprofit entities aimed at channeling corporate giving to a social mission related to a company. Corporate foundations are often linked to the founding company through their name, funding, trustees, administration and potential employee involvement. As these foundations are growing in number, size and importance and becoming increasingly visible in the philanthropic sector, the urgency to understand their role and functioning becomes more important. The primary aim of this volume is to deliver a holistic analysis of the current state-of-the-art on corporate foundations. For that reason, the book includes different perspectives on and use a hybrid concept of corporate foundations. The book includes three main parts. First, looking further into the organizational processes of corporate foundations, the book analyzes governance and operations as major aspects of organizational performance. Second, it sheds light on the role of corporate foundations in various institutional settings. Lastly, the book includes various stakeholder perspectives on corporate foundations, including corporate employees, beneficiaries, and their non-profit partners.

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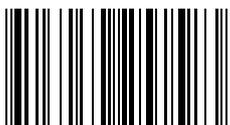
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