



Springer



2012, XI, 199 p.

Printed book

Softcover

Printed book

Softcover

ISBN 978-88-470-1916-4

£ 44,99 | CHF 66,56 | 49,95 € | 54,95 € (A) | 53,45 € (D)

Available

Discount group

Science (SC)

Product category

Graduate/advanced undergraduate textbook

Series

SxI - Springer for Innovation / SxI -Springer per l'Innovazione Law: Private International Law, International & Foreign Law, Comparative Law

Granieri, Massimiliano, Renda, Andrea, Università degli Studi di Foggia, Foggia, Italy

Innovation Law and Policy in the European Union

Towards Horizon 2020

- The most up-to-date and comprehensive picture of innovation policy in Europe
- · A new approach that blends arguments of law and economics
- · Provides empirical findings on each topic dealt with
- Provides concrete policy suggestions and a roadmap for multi-level governance of innovation in the EU
- The first comprehensive text on innovation policy after the launch of the EU2020 strategy

The book provides a critical overview of innovation policy in Europe and a synopsis of the current institutional framework of Europe shaped after the Europe2020 strategy and in view of the upcoming Horizon2020 agenda. What emerges is a rather gloomy outlook for the future of Europe's innovation, unless EU institutions and Member States will decide to streamline existing policies and build a "layered" model of innovation, in which governments act as investors in key enabling infrastructure such as ICT and education; as enablers of large technology markets where researchers and entrepreneurs can meet; and as purchasers of innovation when key societal challenges are at stake. The book contains proposals for the future innovation strategy of the EU and a specific analysis of areas such as the unitary patent, the transfer of technology (particularly as far as climate-related technologies and IP markets are concerned), standardization, and the digital agenda.

Order online at springer.com/booksellers

Springer Nature Customer Service Center GmbH

Customer Service Tiergartenstrasse 15-17 69121 Heidelberg Germany

T: +49 (0)6221 345-4301

row-booksellers@springernature.com



Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$1.00 for each additional book. Outside the US and Canada add \$10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

