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Business and Management : Non-Profit Organizations and Public Enterprises

Dodgson, Mark, Gann, David

Philanthropy, Innovation and Entrepreneurship

An Introduction

- Provides a concise, readable account of an important social phenomenon
- Presents an informed review of the key contributions of, and controversies in, philanthropy
- Adopts a multi-disciplinary and international perspective
- Features case studies and vignettes on leading philanthropists and philanthropic organizations, past and present
- Analyzes the close connections between philanthropy, innovation and entrepreneurship

Intended as an essential introduction to philanthropy, this book provides a balanced, analytical, interdisciplinary overview of a complex, and often controversial, topic. Using case studies to illustrate the narrative, it covers everything from the history of individual, sometimes eccentric, philanthropists, to the controversies and challenges of 'philanthrocapitalism'. This book explores philanthropists and their motivations: who are they and why do they give their money away? It explains what philanthropy does: its history and scope, and the impacts it has in areas such as science and the arts. The governance of philanthropy is explored: how decisions are reached about donations and their accountability. The book addresses the major controversies surrounding philanthropy, and discusses the difficulties involved in giving and receiving, e.g. the importance of ensuring that these processes are transparent and accountable. Lastly, the book considers the future of philanthropy, especially its changing role in society and the disruptive impact of digital technologies. Given its scope, the book offers a valuable resource for researchers interested in philanthropy, innovation and entrepreneurship, the motivations for individual and corporate donations, and the business of giving in general.

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