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Business and Management : Innovation/Technology Management

Rangone, Adalberto

Managing Corporate Innovation

Determinants, Critical Issues and Success Factors

- Introduces the concept of 'techno-corporate gap' by differentiating it from the contemporary term 'technological gap'
- Analyses the future of digital enterprises focused on Industry 5.0, smart companies and Blockchain technology
- Presents corporate governance as control system to stimulate corporate innovation

This book makes a valuable contribution to innovation management in the form of an interdisciplinary analysis of contemporary international approaches. By introducing the concept of a 'techno-corporate gap,' it also highlights the crucial role that companies play in creating and managing innovation in order to increase (or decrease) the technological gap between countries, and in their economic development. The originality of the book lies in its systems thinking oriented approach to the techno-corporate gap and technological gap, and their relation to corporate governance. These aspects are analyzed in detail, and not merely from an economic standpoint, but also with regard to innovativeness and regional social development.

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