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Environment : Sustainable Development

Komiyama, Hiroshi, Yamada, Koichi

New Vision 2050

A Platinum Society

- Presents a brighter future where everyone can enjoy quality of life in a sustainable manner
- Provides fresh insights into the challenges of and pathways to a “platinum society” that will serve as a model for the future
- Includes a chapter on the realistic development of a “platinum society” that is characterized by resource self-sufficiency, resource symbiosis, life-long self-reliance, diverse options, and freedom of participation

This book presents the "New Vision 2050," which adds the concept of the "platinum society" to the "Vision 2050". The 20th century was a century in which energy led the development of material civilization, resulting in depletion of resources, global warming and climate change. What form should sustainable material and energy take to protect the Earth? The "Vision 2050" was established 20 years ago as a model that we should pursue for the next half century. Fortunately, the world is on course for the Vision 2050. The 21st century will be a century in which we seek qualitative richness, with the Vision 2050 as the material basis. That is, a "platinum society" that has resource self-sufficiency and resource symbiosis, and where people remain active throughout their lives and have a wide range of choices and opportunities for free participation. Since the author presented the concept of "Vision 2050" in 1999, the idea has been introduced in two books entitled Vision 2050: Roadmap for a Sustainable Earth (2008) and Beyond the Limits to Growth: New Ideas for Sustainability from Japan (2014). The latter includes a chapter that sheds light on the concept of a "platinum society". In this publication, the author presents the "New Vision 2050" in more detail.

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