



Paolo Taticchi (Ed.)

Business Performance Measurement and Management

New Contexts, Themes and Challenges

- Presents new methods of performance measurement
- Practical value through casestudies

Measuring and managing the performance of a business is one of the most genuine desires of management. Balanced scorecard, the performance prism and activity-based management are the most popular frameworks in this setting. Based on the findings of R.G. Eccles' acclaimed "Performance Measurement Manifesto (1991)" this book introduces new contexts and themes of application and presents emerging research areas related to business performance measurement and management, e.g. SMEs and sustainability. As a result of the 1st International Summer School Piero Lunghi on "Perspectives of Business Performance Management" this book is written both for students and academics, as well as for practitioners looking for new, yet proven ways to measure and manage business performance.

2010, XXI, 376 p.

Printed book

Hardcover

189,99 € | £166.50 | \$229.00

^[1]203,29 € (D) | 208,99 € (A) | CHF 224,00

Softcover

189,99 € | £166.50 | \$229.00

^[1]203,29 € (D) | 208,99 € (A) | CHF 224,00

eBook

160,49 € | £133.00 | \$179.00

^[2]160,49 € (D) | 160,49 € (A) | CHF 179,00Available from your library or
springer.com/shop

MyCopy ^[3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

