Financial Counseling

- Provides a comprehensive overview of financial counseling as a practice and profession
- Discusses the theories and challenges of working in financial counseling
- Explores the elements of the client/counselor relationship

"This text is a valuable new resource that we recommend for all of our professionals and are proud to incorporate as part of our AFC® certification program. With expertise representing the breadth and depth of the financial counseling profession, the content in this text provides you with a rigorous foundation of knowledge, considers critical theoretical models, and explores foundational skills of communication, self-awareness, and bias. This type of comprehensive approach aligns with our mission and vision—providing you with the foundational knowledge to meet clients where they are across the financial life-cycle and impact long-term financial capability." - Rebecca Wiggins, Executive Director, AFCPE® (Association for Financial Counseling and Planning Education®)

This timely volume presents a comprehensive overview of financial counseling skills in accessible, practical detail for readers throughout the career span. Expert financial counselors, educators, and researchers refer to classic and current theories for up-to-date instruction on building long-term client competence, working with clients of diverse backgrounds, addressing problem financial behavior, and approaching sensitive topics. From these core components, readers have a choice of integrated frameworks for guiding clients in critical areas of financial decision-making. This essential work:
- Offers an introduction to financial counseling as a practice and profession
- Discusses the challenges of working in financial counseling
- Explores the elements of the client/counselor relationship
- Compares delivery systems and practice models
- Features effective tools and resources used in financial counseling
- Encourages counselor ethics, preparedness, and self-awareness

A standout in professional development references, Financial Counseling equips students and new professionals to better understand this demanding field, and offers seasoned veterans a robust refresher course in current best practices.

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