Gayle V. Davidson-Shivers, Karen L. Rasmussen, Patrick R. Lowenthal

Web-Based Learning

Design, Implementation and Evaluation

- Discusses how to effectively use learning management systems for development and implementation
- Focuses on designing high quality online courses
- Redefines the relationships between performance improvement and instructional design
- Provides emphasis on planning and conducting evaluation and research

This second edition is a practical, easy-to-read resource on web-based learning. The book ably and clearly equips readers with strategies for designing effective online courses, creating communities of web-based learners, and implementing and evaluating based on an instructional design framework. Case example, case studies, and discussion questions extend readers skills, inspire discussion, and encourage readers to explore the trends and issues related to online instructional design and delivery.

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