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Engineering : Industrial and Production Engineering

Stark, John

Product Lifecycle Management (Volume 1)

21st Century Paradigm for Product Realisation

- Provides the reader with a thorough explanation of Product Lifecycle Management (PLM) and equips them with the skills to implement PLM within their own business environment
- Maximizes reader insights into the many technological and management advances made in Product Lifecycle Management since the second edition was published
- Comprehensively describes the environment in which products are developed, manufactured, and supported
- Includes a step-by-step walkthrough of the typical processes and activities of a Product Lifecycle Management project or initiative

This third edition updates and adds to the successful second edition and gives the reader a thorough description of PLM, providing them with a full understanding of the theory and the practical skills to implement PLM within their own business environment. This new and expanded edition is fully updated to reflect the many technological and management advances made in PLM since the release of the second edition. Describing the environment in which products are developed, manufactured and supported, before addressing the Five Pillars of PLM: business processes, product data, PLM applications, Organisational Change Management (OCM) and Project Management, this book explains what Product Lifecycle Management is, and why it's needed. The final part of the book addresses the PLM timeline, showing the typical steps and activities of a PLM project or initiative. "Product Lifecycle Management" will broaden the reader's understanding of PLM, nurturing the skills needed to implement PLM successfully and to achieve world-class product performance across the lifecycle.

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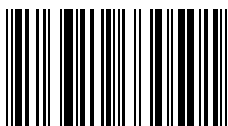
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