



1st ed. 2016, XIII, 330 p. 15 illus., 14 illus. in color.

Printed book

Hardcover

79,99 € | £69.99 | \$99.99

[1]85,59 € (D) | 87,99 € (A) | CHF 94,50

Softcover

79,99 € | £69.99 | \$99.99

[1]85,59 € (D) | 87,99 € (A) | CHF 94,50

eBook

67,40 € | £55.99 | \$79.99

[2]67,40 € (D) | 67,40 € (A) | CHF 75,50

Available from your library or springer.com/shop

MyCopy [3]

Printed eBook for just

€ | \$ 24.99

springer.com/mycopy

Brian Dive

Mission Mastery

Revealing a 100 Year Old Leadership Secret

Series: Management for Professionals

- Presents unique and new material on leadership that is both theoretical and practically applicable
- Provides a blueprint for how to build a successful organization based on effectively distributed leadership
- Includes numerous case examples and illustrations

This book reveals the story of how the first large learning organization was formed. Emerging around 1870, it involved an organizational transformation that followed a disaster some 60 years earlier. The great success of this process was the introduction of a totally new approach to leadership – a competitive edge that would go undetected for another 100 years. The original development involved the Prussian/German Army under a great leader, Helmut von Moltke. NATO countries finally discovered this "secret weapon," which they have since implemented in their missioncommand centers, in the 1980s. The book distills five underlying features or pillars of the transformed organization, and describes how they can be applied in civilian organizations to attain a state of Mission Mastery. Never before published, these ideas are supplemented by numerous references and practical examples to illustrate the persuasive power of the case made – namely that most civilian organizations are weak in terms of the five key ingredients needed for Mission Mastery. "This book is a must-read for all charged with developing tomorrow's leaders." Sir Michael Perry, GBE – previously Chairman and Chief Executive Officer at Unilever, Chairman of Centrica, Chairman of the Senior Salaries Review Body, Independent Director at Singapore Technologies Telemedia Pte. Ltd and Chairman of the Faculty Board at the Saïd Business School, Oxford University. "Mission Mastery is a masterwork." Professor Stephen J. Perkins, DPhil (Oxon) Dean Guildhall Faculty of Business & Law, London Metropolitan University, UK "No other book on organizational leadership is as relevant today as Mission Mastery". Gerald A. Arbuckle, Organizational Anthropologist, and author of Humanizing Healthcare Reforms

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

