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Business and Management : Entrepreneurship

Palalić, R., Knezović, E., Dana, L.-P. (Eds.)

Women's Entrepreneurship in Former Yugoslavia

Historical Framework, Ecosystem, and Future Perspectives for the Region

- Provides historical analyses of women's entrepreneurship development and its future prospects
- Brings together experts from Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia, and Slovenia
- Presents latest qualitative and quantitative research on gender and entrepreneurship

This book explores the historical, current and future prospects of women's entrepreneurial activities in the former Yugoslavia, a region that is currently in a process of transition from socialism to a free-market economy. Each chapter presents the past, present and future of female entrepreneurship for each individual country. Some of the questions that the book answers include: Have women been historically and culturally ignored, marginalized, or systematically forbidden to run their own businesses? What are the status quo and future prospects for this group? And, is the investment climate conducive to women-owned businesses? The book provides an extensive overview of female entrepreneurship, its promotion and development, the role of the state, and other key factors that shape the female entrepreneurship ecosystem. Readers will gain an overall perspective on the essential issues and challenges to women's entrepreneurship, entrepreneurial initiatives and innovation, policy structures and institutional support to female entrepreneurship in the region.

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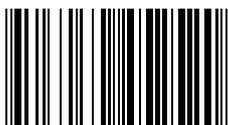
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