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Linguistics : Translation

Lewandowska-Tomaszczyk, Barbara (Ed.)

Cultural Conceptualizations in Translation and Language Applications

- Goes beyond the usual compartmentalized linguistic research and focuses on the phenomena of cultural conceptualizations in translation and in various applications of language, including foreign language teaching – Cultural Linguistics is a new approach to language studies
- Discusses social and cognitive phenomena in different contexts such as foreign language teaching, cultural models, and sign language, illustrating them with rich empirical findings
- Shows the interdisciplinary character that sheds new light on the phenomena of language and culture in terms of cultural conceptualization phenomena

The book comprises a selection of 14 papers concerning the general theme of cultural conceptualizations in communication and translation, as well as in various applications of language. Ten papers in first part Translation and Culture cover the topics of a cognitive approach to conceptualizations of Source Language – versus Target Language – texts in translation, derived from general language, media texts, and literature. The second part Applied Cultural Models comprises four papers discussing cultural conceptualizations of language in the educational context, particularly of Foreign Language Teaching, in online communication and communication in deaf communities.

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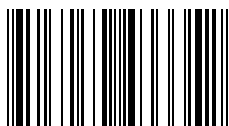
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