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Digital Transformation of Industry

Continuing Change

- Details how digital technology can be used to transform organisations' activities
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- Builds upon a course taught by the author, adopting a highly pedagogical approach to the subject

This graduate textbook is focused on digital transformation. It answers key questions regarding: which technologies can be used to transform an organisation, which activities within an organisation can be transformed, and what the aim of digital transformation should be. The content is divided into three main parts, the first of which offers an introduction to the topic, highlights fundamental examples of digital transformation, defines the terminology, and enables readers to quickly understand the main components of digital transformation. The second part of the book addresses examples of digital transformation from several industries, including: government; finance; health; manufacturing; and education. The third and final section of the book describes the activities and processes within a typical digital transformation programme. The pedagogical approach to the process makes the book beneficial to both students who have never been involved in such a programme and practitioners who plan to implement digital transformation in their organisation.

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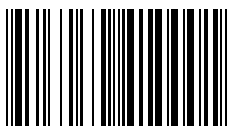
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