Economics: Cultural Economics

Ng, Ernest C. H., The University of Hong Kong, Hong Kong, China

Introduction to Buddhist Economics

The Relevance of Buddhist Values in Contemporary Economy and Society

- Introduces Buddhist Economics as an interdisciplinary subject at the fundamental level to audience with limited background in the field of either Buddhism or economics
- Illustrates some core concepts in Buddhist teachings, their relevancy to economy and society, and means of achieving sustainability for individuals, society and the environment through the cultivation of ethical living and well-being
- Presents and analyzes the relevance of Buddhist spirituality for ethical and sustainable economy in the contemporary context by drawing reference to a wide range of scholarly research from the fields of Buddhist studies, economics, behavioral finance, cognitive science, and psychology

Living in a market-driven economy where short-term profit and economic growth appear to be the ultimate goal, this book explores how Buddhist teachings could bridge the divide between our spiritual and material needs and reconcile the tension between doing good for social interest and doing well for financial success. This book serves as a pioneering effort to systematically introduce Buddhist Economics as an interdisciplinary subject to audience with limited background in either Buddhism or economics. It elaborates some core concepts in Buddhist teachings, their relevance to economics, and means of achieving sustainability for individuals, society and the environment with the cultivation of ethical living and well-being. Through scholarly research from relevant fields including Buddhist studies, economics, behavioral finance, cognitive science, and psychology, this book illustrates the relevance of Buddhist values in the contemporary economy and society, as well as the efficacy of Buddhist perspectives on decision-making in daily life.

Order online at springer.com/booksellers

Spriger Nature Customer Service Center GmbH
Customer Service
Tiegartenstrasse 15-17
69121 Heidelberg
Germany
T: +49 (0)6221 345-4301
row-booksellers@springernature.com

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add $5.00 for shipping one book and $1.00 for each additional book. Outside the US and Canada add $ 10.00 for first book, $5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.