**Springer**1st  
edition1st ed. 2019, XIII, 290 p.  
180 illus., 177 illus. in color.**Printed book**

Hardcover

**Printed book**

Hardcover

ISBN 978-3-030-15670-1

£ 69,99 | CHF 94,50 | 79,99 € |

87,99 € (A) | 85,59 € (D)

Available

**Discount group**

Standard (0)

**Product category**

Graduate/advanced undergraduate textbook

Social Sciences : Methodology of the Social Sciences

Kuckartz, Udo, Rädiker, Stefan, Berlin, Germany

# Analyzing Qualitative Data with MAXQDA

Text, Audio, and Video

- Shows how to analyze qualitative and mixed method data with MAXQDA
- Provides a compact presentation of the central functions of MAXQDA
- Features numerous field-tested tips and tricks
- Serves as a text for teaching, introductory reading, self-study, and as a reference book

This book presents strategies for analyzing qualitative and mixed methods data with MAXQDA software, and provides guidance on implementing a variety of research methods and approaches, e.g. grounded theory, discourse analysis and qualitative content analysis, using the software. In addition, it explains specific topics, such as transcription, building a coding frame, visualization, analysis of videos, concept maps, group comparisons and the creation of literature reviews. The book is intended for masters and PhD students as well as researchers and practitioners dealing with qualitative data in various disciplines, including the educational and social sciences, psychology, public health, business or economics.

Order online at [springer.com/book sellers](https://www.springer.com/book sellers)**Springer Nature Customer Service Center GmbH**

Customer Service

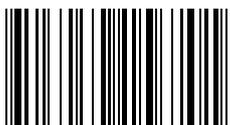
Tiergartenstrasse 15-17

69121 Heidelberg

Germany

T: +49 (0)6221 345-4301

row-booksellers@springernature.com



ISBN 978-3-030-15670-1 / BIC: JHBC / SPRINGER NATURE: SCX17000

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

Part of **SPRINGER NATURE**