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Business and Management : Knowledge Management

Handzic, Meliha, Carlucci, Daniela (Eds.), International Burch University, Sarajevo, Bosnia and Herzegovina

Knowledge Management, Arts, and Humanities

Interdisciplinary Approaches and the Benefits of Collaboration

- Provides empirical evidence on the benefits of cross-breeding knowledge management with arts and humanities
- Demonstrates how traditional methods from arts and humanities help in knowledge creation and evolution
- Shows how knowledge management models and practices can provide valuable benefits in a digital environment for these fields

This book presents a series of studies that demonstrate the value of interactions between knowledge management with the arts and humanities. The carefully compiled chapters show, on the one hand, how traditional methods from the arts and humanities – e.g. theatrical improvisation, clay modelling, theory of aesthetics – can be used to enhance knowledge creation and evolution. On the other, the chapters discuss knowledge management models and practices such as virtual knowledge space (BA) design, social networking and knowledge sharing, data mining and knowledge discovery tools. The book also demonstrates how these practices can yield valuable benefits in terms of organizing and analyzing big arts and humanities data in a digital environment.

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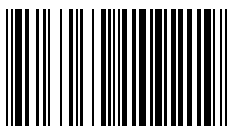
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