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Computer Science : User Interfaces and Human Computer Interaction

Giannini, Tula, Bowen, Jonathan P. (Eds.), Pratt Institute, New York, , USA

Museums and Digital Culture

New Perspectives and Research

- Demonstrates how digital culture is transforming museums in the 21st century
- Provides a detailed picture of the museum world with emphasis on museums leading change
- Equips readers with diverse perspectives on the 21st century museum, from inside and beyond the museum walls, of artists, academics, and professionals
- Focuses on digital culture and art, digital behaviour, and the interaction of real and virtual life, and how this is impacting museums as they move into the future

This book explores how digital culture is transforming museums in the 21st century. Offering a corpus of new evidence for readers to explore, the authors trace the digital evolution of the museum and that of their audiences, now fully immersed in digital life, from the Internet to home and work. In a world where life in code and digits has redefined human information behavior and dominates daily activity and communication, ubiquitous use of digital tools and technology is radically changing the social contexts and purposes of museum exhibitions and collections, the work of museum professionals and the expectations of visitors, real and virtual. Moving beyond their walls, with local and global communities, museums are evolving into highly dynamic, socially aware and relevant institutions as their connections to the global digital ecosystem are strengthened. As they adopt a visitor-centered model and design visitor experiences, their priorities shift to engage audiences, convey digital collections, and tell stories through exhibitions. This is all part of crafting a dynamic and innovative museum identity of the future, made whole by seamless integration with digital culture, digital thinking, aesthetics, seeing and hearing, where visitors are welcomed participants. The international and interdisciplinary chapter contributors include digital artists, academics, and museum professionals. In themed parts the chapters present varied evidence-based research and case studies on museum theory, philosophy, collections, exhibitions, libraries, digital art and digital future, to bring new insights and perspectives, designed to inspire readers. Enjoy the journey!

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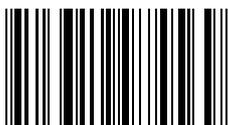
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