



Business and Management : Innovation/Technology Management

McMurray, A., Muenjohn, N., Weerakoon, C. (Eds.)

The Palgrave Handbook of Workplace Innovation

- Provides novel coverage of the positive, negative and eccentric aspects of innovation
- Illustrates the way in which innovation is interpreted, and has impact, within different cultures and contexts
- Presents global coverage of organizational innovation practices, with contributions on China, the US, UK, Australia, Japan, South Korea, India and Europe

Innovation is a source of building long-term sustainability. If implemented successfully it can lead to superior organizational performance. To be competitive, companies and their leaders continuously strive to engage in new market spaces by developing and engaging in an innovative culture so as to differentiate themselves from their rivals. With contributions from scholars and practitioners, this Handbook provides evidence-based case studies to identify workplace innovation practices in developed and developing countries. Chapters are based on an organizational innovation framework and focuses on two major areas: the determinants of innovation and the process and outcome elements. It covers in-depth, cutting edge specialised topics such as frugal innovation, innovation associated with leadership as well as numerous organisational contexts such as for-profit and not for profit sectors and small, medium and large organisations. Essential reading for any student or scholar of innovation studies, this handbook provides novel coverage of innovation practices linked to organizational variables such as culture, ethics, leadership and performance.

Palgrave Macmillan

1st
edition

Due 2021-03-20

1st ed. 2021, XLVII, 664 p.
55 illus., 9 illus. in color.

Printed book

Hardcover

Printed book

Hardcover

ISBN 978-3-030-59915-7

£ 179,99 | CHF 236,00 | 199,99 € |
219,99 € (A) | 213,99 € (D)

In production

Discount group

Palgrave Standard (P5)

Product category

Handbook

Order online at [springer.com/booksellers](https://www.springer.com/booksellers)

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Customer Service

Tiergartenstrasse 15-17

69121 Heidelberg

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ISBN 978-3-030-59915-7 / BIC: KJMV6 / SPRINGER NATURE: SC518000

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