

Springer

1st  
edition1st ed. 2019, XVII, 429 p.  
103 illus., 14 illus. in color.**Printed book**

Hardcover

**Printed book**

Hardcover

ISBN 978-3-030-05718-3

£ 74,99 | CHF 100,50 | 84,99 € |  
93,49 € (A) | 90,94 € (D)

Available

**Discount group**

Standard (0)

**Product category**

Graduate/advanced undergraduate textbook

Computer Science : Computer Appl. in Administrative Data Processing

Milani, Fredrik

# Digital Business Analysis

- Discusses various aspects of business analysis work with enough detail and examples, making it suitable for self-study and as a basis for courses on business analysis
- Covers the entire business analysis process, from external business context to solution evaluation
- Includes numerous illustrative examples and classroom-tested case studies for students to test their skills and for instructors to use as a basis for discussions or homework/assignments
- Is aligned with the Business Analysis Body of Knowledge (BABOK Guide) by the International Institute of Business Analysis (IIBA)
- Frames business analysis within the context of digital technologies

This book frames business analysis in the context of digital technologies. It introduces modern business analysis techniques, including a selection of those in the Business Analysis Body of Knowledge (BABOK) by the International Institute of Business Analysis (IIBA), and exemplifies them by means of digital technologies applied to solve problems or exploit new business opportunities. It also includes in-depth case studies in which business problems and opportunities, drawn from real-world scenarios, are mapped to digital solutions. The work is summarized in seven guiding principles that should be followed by every business analyst. This book is intended mainly for students in business informatics and related areas, and for professionals who want to acquire a solid background for their daily work. It is suitable both for courses and for self-study. Additional teaching materials such as lecture videos, slides, question bank, exams, and seminar materials are accessible on the companion web-page.

**Order online at [springer.com/book sellers](https://www.springer.com/book sellers)****Springer Nature Customer Service Center GmbH**

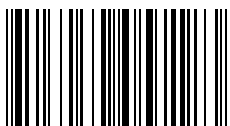
Customer Service

Tiergartenstrasse 15-17

69121 Heidelberg

Germany

T: +49 (0)6221 345-4301

[row-book sellers@springernature.com](mailto:row-book sellers@springernature.com)

ISBN 978-3-030-05718-3 / BIC: JPP / SPRINGER NATURE: SCI2301X

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.

Part of **SPRINGER NATURE**