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Business and Management : Entrepreneurship

Berger, Elisabeth S.C., Kuckertz, Andreas (Eds.)

Complexity in Entrepreneurship, Innovation and Technology Research

Applications of Emergent and Neglected Methods

- Covers a range of methods from mixed-methods and computer simulation studies to qualitative, configurational and semantic methods
- Focuses on the topic of complexity and methods to address it in entrepreneurship, innovation and technology research
- Presents several future research perspectives for study and inclusion of complexity in entrepreneurship research

This volume discusses the challenge of dealing with complexity in entrepreneurship, innovation and technology research. Businesses as well as entire economies are increasingly being confronted by widespread complex systems. Fields such as entrepreneurship and innovation cannot ignore this reality, especially with their inherent links to diverse research fields and interdisciplinary methods. However, most methods that allow more detailed analyses of complex problems are either neglected in mainstream research or are, at best, still emerging. Against this backdrop, this book provides a forum for the discussion of emergent and neglected methods in the context of complexity in entrepreneurship, innovation and technology research, and also acts as an inspiration for academics across related disciplines to engage more in complexity research.

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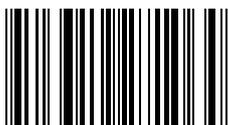
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