

Springer

1st
edition1st ed. 2019, XXIII, 129 p.
44 illus., 8 illus. in color.**Printed book**

Hardcover

Printed book

Hardcover

ISBN 978-3-319-99404-8

£ 54,99 | CHF 77,00 | 64,99 € |

71,49 € (A) | 69,54 € (D)

Available

Discount group

Standard (0)

Product category

Professional book

Series

Management for Professionals

Other renditions

Softcover

ISBN 978-3-030-07598-9

Business and Management : International Business

Yang, J.Y., Chen, L., Tang, Z., Strategy & Marketing Consultants, Cologne, Germany

Chinese M&As in Germany

An Integration Oriented and Value Enhancing Story

- Features in-depth case studies on three prominent Chinese M&As in Germany
- Delivers the first detailed analysis of post merger integration strategy of Chinese M&As in Germany
- Provides insights from consultants and policy makers on the investment climate

Chinese companies have been increasingly active in outbound investment in recent years, with Germany the third largest destination in Europe. Adopting an analytical approach and utilizing case studies and expert interviews, this book examines Chinese mergers and acquisitions (M&As) in Germany, with a focus on the companies' business growth, particularly the integration process and subsequent growth after acquisition. The authors contend that Chinese investors take a different approach than their western counterparts, by fostering a long-term orientation toward their investments and placing greater emphasis on co-evolution with the acquired firms rather than transfer of knowledge back to China. This book offers readers a behind-the-scenes story of three separate M&A cases, shedding light on the growth models that ensue from mergers and acquisitions, and the endeavors of Chinese and German managers to grow the businesses together.

Order online at [springer.com/booksellers](https://www.springer.com/booksellers)**Springer Nature Customer Service Center GmbH**

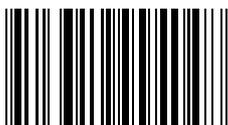
Customer Service

Tiergartenstrasse 15-17

69121 Heidelberg

Germany

T: +49 (0)6221 345-4301

row-booksellers@springernature.com

ISBN 978-3-319-99404-8 / BIC: KJ / SPRINGER NATURE: SC525000

Prices and other details are subject to change without notice. All errors and omissions excepted. Americas: Tax will be added where applicable. Canadian residents please add PST, QST or GST. Please add \$5.00 for shipping one book and \$ 1.00 for each additional book. Outside the US and Canada add \$ 10.00 for first book, \$5.00 for each additional book. If an order cannot be fulfilled within 90 days, payment will be refunded upon request. Prices are payable in US currency or its equivalent.