Schmalenbach Business Review
Editor-in-Chief: A. Wagenhofer

▶ Provides a forum for original and innovative research in all areas of business
▶ Takes a broad perspective to address current issues in business practice
▶ Is open to research using diverse rigorous research methodologies

Schmalenbach Business Review (SBR) publishes original and innovative research that is of wide interest to business research and practice. Its scope includes all major areas, such as accounting and taxes, finance, marketing, organizations, management, and digital business, but is also open to further subjects that promote a better understanding of business practice. SBR welcomes articles that use rigorous theoretical and empirical research methodologies to establish their results. All papers are subject to double-blind peer review.

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