Behaviormetrika is issued twice a year to provide an international forum for new theoretical and empirical quantitative approaches in data science. When Behaviormetrika was launched in 1974, the journal advocated data science, as an interdisciplinary field that included the use of statistical methods to extract meaningful knowledge from data in its various forms: structured or unstructured. Behaviormetrika is the oldest journal addressing the topic of data science. The first editor-in-chief of Behaviormetrika, Dr. Chikio Hayashi, described data science in this way:

“Data science is not only a synthetic concept to unify statistics, data analysis, and their related methods; it also comprises its results. Data science is intended to analyze and understand actual phenomena with ‘data.’ In other words, the aim of data science is to reveal the features or the hidden structure of complicated natural, human, and social phenomena using data from a different perspective from the established or traditional theory and method.”

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