



Palgrave Studies in Business, Arts and Humanities

Series Editors: S. Warren, S.S. Taylor

Business has much to learn from the arts and humanities, and vice versa. Research on the links between the arts, humanities and business has been occurring for decades, but it is fragmented across various business topics, including: innovation, entrepreneurship, creative thinking, the creative industries, leadership and marketing.

A variety of different academic streams have explored the links between the arts, humanities and business, including: organizational aesthetics, arts-based methods, creative industries, and arts-based research etc. The field is now a mature one but it remains fragmented. This series is the first of its kind to bring these streams together and provides a “go-to” resource on arts, humanities and business for emerging scholars and established academics alike. This series will include original monographs and edited collections to further our knowledge of topics across the field.

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