



A product of Palgrave Macmillan UK

Springer books available as

 Printed book

Available from [springer.com/shop](http://springer.com/shop)

 eBook

Available from your library or

► [springer.com/shop](http://springer.com/shop)

 MyCopy

Printed eBook for just

► € | \$ 24.99

► [springer.com/mycopy](http://springer.com/mycopy)

## **Palgrave Studies of Sustainable Business in Africa**

Series Ed.: A. Ahmed

In partnership with the World Association for Sustainable Development (WASD), The Palgrave Studies of Sustainable Business in Africa series aims to provide a global perspective and understanding of international business as a context for sustainable business practices in Africa.

Providing new methodologies through which goods and services are produced and managed using sustainable business practices in Africa, books in this series offer a sound grounding in the terminology of sustainable business. In doing so, the series develops a number of tools of analysis in order to conceptualize various business and management theories that can be used to address the challenges posed to the development of African businesses. Adopting and adapting western business and management theories, it will provide a practical application of various theoretical and practical frameworks in order to develop new ways of doing business in Africa.

Including case studies, ground-breaking research and new conceptual approaches, the Palgrave Studies of Sustainable Business in Africa series includes contributions from a range of African scholars and leaders of major African academic and research institutions, as well as scholars from around the world. The merging of these perspectives examines how the future of African business and management should be shaped in order to better address the needs of African business development both now, and for future generations.

**Submit your proposal/chapter:** Submissions of book proposals and/or chapters for any book in the series (No more than two chapters per presenting author) are invited from all contributors, but need not limit their options to these topics/themes discussed above. Please submit your book proposal directly to the Series Editor Allam Ahmed (WASD@sussex.ac.uk).

### **Recently published:**

A. Adewole, J.J. Struthers (Eds.)

#### **Logistics and Global Value Chains in Africa**

The Impact on Trade and Development

C.C. Nshimbi, I. Moyo (Eds.)

#### **Migration, Cross-Border Trade and Development in Africa**

Exploring the Role of Non-state Actors in the SADC Region

A. Ahmed (Ed.)

#### **Managing Knowledge and Innovation for Business Sustainability in Africa**



Submission information at the [series homepage](http://serieshomepage) and [springer.com/authors](http://springer.com/authors)

Order online at [springer.com](http://springer.com) ► or for the Americas call (toll free) 1-800-SPRINGER ► or email us at: [customerservice@springer.com](mailto:customerservice@springer.com). ► For outside the Americas call +49 (0) 6221-345-4301 ► or email us at: [customerservice@springer.com](mailto:customerservice@springer.com).