Publishing Research Quarterly
Editor: R.E. Baensch

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► Covers topics ranging from editorial decision-making to order processing to print and online delivery
► Examines the social, political, economic, and technological conditions that shape the publishing process
► Provides a platform to present new developments in digital multimedia publishing
► Explores product development, marketing, financial aspects, and print and online distribution

Publishing Research Quarterly is an international forum for the publication of original peer-reviewed papers offering significant research and analyses on the full range of the publishing industry. The journal analyzes content development, production, distribution, and marketing of books, magazines, journals, and online information services in relation to the social, political, economic, and technological conditions that shape the publishing process. Its broad coverage shows how different sectors of the industry operate, from editorial decision-making to order processing. Topics include product development, marketing, finance, and print and online distribution as well as the relationship between publishing activities and the publishing industry’s constituencies among industry, government, and consumers. The journal presents scholarly articles, research reports, review papers, essays, surveys, memoirs, statistics, letters, notes and book reviews.

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