B. Lent

**Cybernetic Approach to Project Management**

- New method of project management with cybernetic approach
- Well structured third order cybernetics with easily endorsable mental model of L-Timer helps to navigate within the complexity of project management
- An emphasis on human factor role in project success – in particular the personality of project manager – focuses the attention of readers on underestimated and yet decisive projects success factors
- The newest ISO 21500:2012 standard is fully covered

This book attempts to reflect the project reality as closely as possible, covering the ISO 21500:2012 standard that has just been introduced and the benefits from the best contributions worldwide and also providing the concise yet powerful tool box. It shall be easy to use and intuitively supportive of project managers. So far, evidence indicates that these targets are successfully met. One of its key recognitions, and in consequence a distinctive feature of this book, is the impact that the project manager’s personality has on the fate of the project. The project manager’s successful self-management in work & life and in leadership processes should be considered as important in any endeavor as all other project management processes, covered by the new standards and guidelines.

The first € price and the £ and $ price are net prices, subject to local VAT. Prices indicated with * include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with ** include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted.