

Media Information 2018

Valid as of January 1st 2018

wiener klinische wochenschrift

The Central European Journal of Medicine



Target group Hospitalists, specialists in all fields of medicine, scientific and medical institutes as well as government bodies. Members of the ÖGIM, ÖGP, and ÖKG receive a free copy as part of their membership.

Profile The **wiener klinische wochenschrift** is an international scientific medical journal covering the entire spectrum of clinical medicine and related areas, such as ethics in medicine, public health and the history of medicine. In addition to original articles, the journal features editorials and leading articles on newly emerging topics, review articles, case reports and a broad range of special articles. Experimental material will be considered for publication if it is directly relevant to clinical medicine. The number of international contributions has been steadily increasing, and consequently the journal's international reputation has grown in the past several years.

Fields of Interest Peer Review, SpringerLink Online First
Abstracts published in/indexed in: Science Citation Index, Science Citation Index Expanded (SciSearch), Journal Citation Reports/Science Edition, PMedline, SCOPUS, EMBASE, Chemical Abstracts Service (CAS), Google Scholar, EBSCO Discovery Service, CAB International, Academic OneFile, Biological Abstracts, BIOSIS, CAB Abstracts, Current Contents/Clinical Medicine, EBSCO Biomedical Reference Collection, Gale, Global Health, INIS Atomindex, MLA International Bibliography, OCLC, SCImago, SPOLIT, Summon by ProQuest

Impact Factor 0.974 (2016)

Publication frequency Double issues (monthly) + supplements

Official Journal of

- » Official Journal of the Austrian Society of Internal Medicine (ÖGIM)
- » Official Journal of the Austrian Society of Pneumology (ÖGP)
- » Official Journal of the Austrian Society of Cardiology (ÖKG)

Editor-in-Chief G. Stanek, Vienna

Publisher **Springer Medizin**
Springer-Verlag GmbH
Prinz-Eugen-Straße 8–10
1040 Wien/Austria

Advertising Manager Elise Haidenthaller
tel +43 (0) 1 / 33 02 415-237
mobile +43 (0) 676 / 836 69 237
E-Mail elise.haidenthaller@springer.at

Print-run 6,000 copies

Journal size	210 mm wide x 297 mm high
Bleed size	add 4 mm to the trim size for all sides
Printing method	offset printing
Data transfer	send as a PDF file via e-mail to ad@springer.at or on a CD-ROM. Colour proofs required. Data delivered in formats other than the above will be processed accordingly and charged. Deadline for all print-data: 5 days after the copy date

Ad sizes and rates	Width x Height	4c Rates
1/1 page	210 x 297 mm	€ 3,850,-
1/2 page landscape	210 x 140 mm	€ 2,400,-
1/2 page portrait	102 x 297 mm	€ 2,400,-
Special placement		
Back cover	210 x 297 mm	€ 4,450,-
Inside front cover	210 x 297 mm	€ 4,050,-

Discounts (within one year)	3 x = 3 % 6 x = 7 % 12 x = 10 %
Tip-On Card	per thousand € 380
Loose inserts	up to 20 g € 370 up to 50 g € 450
Banderole	(printed delivered) per thousand € 450
Pharmanews	on request
Special Issue	As a supplement in an issue and an additional 2,000 copies as „handouts“ for your sales force. Services: Meetings to discuss the content, composing the articles, costs for printing, scanning and composing, text and image editing, layout, editorial office and closing. 4 pages, A4 € 9,450,- 8 pages, A4 € 14,200,-
Brief Prescription	Up to 35 mm free, extended prescription flat rate € 580

Nr.	Closing date for ads	Publication date	Focus
1-2	05.01.	24.01.	
3-4	02.02.	21.02.	
5-6	05.03.	22.03.	
7-8	24.03.	13.04.	
9-10	04.05.	23.05.	ÖKG/Annual Conference
11-12	05.06.	22.06.	
13-14	04.07.	23.07.	
15-16	03.08.	22.08.	
17-18	05.09.	24.09.	ÖGIM/Annual Conference
19-20	04.10.	23.10.	ÖGP/Annual Conference
21-22	05.11.	22.11.	ÖDG/Annual Conference
23-24	05.12.	21.12.	

All dates are for 2018 unless otherwise stated. Subject to change.

Tailor-made communications

Online advertising

**Strategic placement on
www.springermedizin.at!**

Use our online media for your advertising message!
Please contact our Advertising Management staff.

AdSpecials

More advertising power for your product:

Flaps, banner ads, fold-out pages, tip-on cards, book-
marks – just ask!

Terms of payment

Within 30 days of invoice receipt with no
deductions.

Remittance to

Springer-Verlag GmbH
UniCredit Bank Austria AG
IBAN AT 93 1100 0002 8313 0300
BIC BKAUATWW

Advertisements and special reports are subject to 5% advertising tax and
20% VAT. Special publications are subject to 10% VAT. International orders are
exempt from VAT; in this case, a UID number is required for EU States.

Our general terms and conditions apply, and can be found at
www.SpringerMedizin.at/agb.



<http://www.springer.com/journal/508>

Wiener klinische Wochenschrift

The Central European Journal of Medicine

Editor-in-Chief: Stanek, G.

ISSN: 0043-5325 (print version)

ISSN: 1613-7671 (electronic version)

Journal no. 508