## 2019 ADVERTISING RATES - PRINT ($)

### 4-COLOR

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$1,900</td>
<td>$1,748</td>
<td>$1,710</td>
<td>$1,634</td>
</tr>
<tr>
<td>1/2 page</td>
<td>$1,400</td>
<td>$1,288</td>
<td>$1,260</td>
<td>$1,204</td>
</tr>
</tbody>
</table>

### PREMIUM POSITIONS

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
<th>24x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Covers</td>
<td>$2,850</td>
<td>$2,622</td>
<td>$2,565</td>
<td>$2,451</td>
</tr>
<tr>
<td>TOC</td>
<td>$2,380</td>
<td>$2,190</td>
<td>$2,142</td>
<td>$2,047</td>
</tr>
</tbody>
</table>