

ÖWAW Österreichische Wasser- und Abfallwirtschaft

The only Austrian trade journal that covers all aspects of water and waste management.

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Österreichische Wasser- und Abfallwirtschaft

Mit den offiziellen Mitteilungen des ÖWAW



Themenschwerpunkt

FLIESSGEWÄSSERMANAGEMENT – PILOTPROJEKT TRAISEN

Originalarbeiten

LIFE+ Traisen: Der lange Weg zum neuen Fluss
LIFE+ Traisen: Der neue Fluss – die Umsetzung
Ökologische Sukzession der Fischfauna im neuen Traisen-Lauf 2014 bis 2017
Vegetationsentwicklung in revitalisierten Flusslandschaften am Beispiel Traisen
Landnutzung, Siedlungsentwicklung & Hochwasserschutz an der Traisen 1870 – 2000

Hochwasserschutzverbände als Instrument
der interkommunalen Kooperation
Zielgruppenspezifische Darstellung
von Hochwassergefahren und -risiko

PUBLICATION FREQUENCY:

6 issues per year

PRINTRUN:

4,500 copies

FOUNDATION YEAR:

1910

WEBSITE:

springer.com/506

PUBLISHED BY: The Austrian Water and Waste Management Association (ÖWAV)

CHARACTERISTICS: Our journal focuses on innovations in and research on the water, sewage and waste industry. Original works (papers/manuscripts) not only put the spotlight on the latest advances, but also describe how new technologies are being integrated into our daily work routine.

Geothermal energy **Natural catastrophes** **Waste** **Hydropower**
Water supply **Dams** **Groundwater** **Sewage** **Drinking water**
Environment **Flooding** **Pipework**

Therefore ÖWAV is not only an informative journal, but also represents a commitment to education that applies to day-to-day practice.

READERSHIP: Federal, state and municipal authorities, major special interest groups, waterworks and hydropower plants, water management and protection associations, consulting engineers, and related construction, manufacturing and supply companies. All members of the ÖWAV, whether from industry, the commercial sector or the research community, receive the journal as part of their membership.

CALENDAR 2019

Nr.	Closing date for ads	Publication date	Focus
1–2	Jan., 24	Feb., 12	125 years of hydrography: hydrography in Austria, Central Hydrographic Office, running waters, standing waters, measuring sites, monitoring, Hydrographic Yearbook, Federal Ministry of Sustainability and Tourism
3–4	March, 26	April, 12	Sediment management: running waters, connectivity, barrage fixes, high/low water, sampling, sediment management
5–6	May, 28	June, 14	Food waste: biogenic waste, waste prevention, biogas production, cofermentation, food waste collection, composting
7–8	July, 31	Aug., 19	Digitalization in urban water management: management information systems, remote monitoring, drinking water, general drainage, legal issues
9–10	Sept., 26	Oct., 15	Groundwater modeling: groundwater, deep groundwater, water supply, modeling, software products
11–12	Nov., 26	Dec., 13	Lake Neusiedl: standing waters, ecosystems, water quality, monitoring, quality assurance

AD SIZES AND RATES

		TYPE AREA (Width x Height in mm)	BLEED OFF (Width x Height in mm)	SINGLE PRICE	FULL YEAR (6 issues at a 30 % discount)
	1/1	170 x 260	210 x 297	€ 3.190,-	instead of € 19.140,- only € 13.398,-
	horizontal	170 x 127	210 x 147	€ 2.130,-	instead of € 12.780,- only € 8.946,-
	vertical	82 x 260	102 x 297		
	horizontal	170 x 84	210 x 99	€ 1.650,-	instead of € 9.900,- only € 6.930,-
	vertical	53 x 260	68 x 297		
	horizontal	170 x 62	210 x 72	€ 1.390,-	instead of € 8.340,- only € 5.838,-
	portrait	82 x 127			



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PLACEMENT REQUESTS:

U2 or U3: 10 %

U4: 30 %

Special placement requests: 5 %

TECHNICAL INFORMATION:

Printing method: Offset, grid pattern 60.

Trimming edge: for bled-off advertisements,
4 mm for each edge (also in the bleed)

Print-ready materials: PDF files submitted by email,
Colour files (CMYK, 300 dpi resolution) are mandatory.
If non-standard materials are submitted, a preparation
fee will be charged.

TERMS OF PAYMENT: Within 30 days of invoice receipt with no
deductions.

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Advertisements and special reports are subject to 5 % advertising tax and
20 % VAT. Special publications are subject to 10 % VAT. International orders
are exempt from VAT; in this case, a UID number is required for EU States.

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GENERAL TERMS AND CONDITIONS (NOVEMBER 2018)

1. Agreements additional to or differing from the publisher's terms and conditions are only binding when they were confirmed in writing by the publisher.
2. Verbal agreements and information regardless of what kind, particularly with employees of the publisher, are non-binding. Agreements and information are accepted by the publisher as binding only when they take place in written form.
3. It is the responsibility of the client, to inform himself about the respectively valid advertising rates and the amount of the accruing duties and taxes (particularly advertising taxes and value added taxes) before the placing of the advertisement.
4. The publisher reserves the right, to withdraw from implementing the orders at any time and without stating the reasons, but particularly in the case of default in payment or for legal considerations. This also applies in the case of the existence of an annual contract or a contract for repeated appearance of publications. The rebate is granted in accordance with the extent of the actual sales volume.
5. The client guarantees the publisher, that the advertisement (including images) violates no legal conditions and the rights of third parties are not infringed upon. The client commits himself to indemnify and hold the publisher harmless from and against all claims, which are based on the published advertisement (including images) as well as to provide full satisfaction for the resulting disadvantages. This applies particularly to all types of claims under Competition Law, unless these are asserted by competitors of the client or by competitors of the publisher, to copyright claims of any kind, insertion costs of replies, whose publication was assigned to the publisher by the court, administrative authority and juridical penalties, compensations under the Media Law, claims for damages of whatever type and claims for publications of judgments or notices according to the Media Law. The obligation of the client to indemnify and hold the publisher harmless is understood including all incidental procedural costs. The publisher is not obligated to examine the advertisement or a reply request. This also applies analogously to all other comparable consequences, for example, notices according to Art. 37 of the Media Act. The publisher reserves the right to reject orders without giving reasons.
6. The publisher is entitled, at any time even without consultation with the client to designate insertions as "advertisement", "advertising" or "non-gratuitous insert." The decision as to whether such a designation is necessary or purposeful is thus incumbent exclusively upon the publisher. If, as an exception, the publisher should omit such a designation at the request of the client, the client is liable for any disadvantage accruing therefrom to the publisher.
7. In the case of placing orders or text changes by telephone, complaints regarding hearing mistakes or composition errors are not recognized by the publisher.
8. Arbitrary contractions of words, which lead to unusual and ungrammatical word formations, are rejected. The publisher reserves the right to make word cuts, which do not misrepresent the meaning of the advertisement. The publisher reserves the right to typeset texts according to the new spelling rules.
9. Advertisement changes by telephone must subsequently be confirmed in writing, however, still before the ad deadline.
10. Responsibility for the timely provision of the copy material resides with the advertisers. The publisher is liable for the printing quality only if flawless copy or advertising material such as prospectuses, etc. are provided. The utilization of the copy material takes place without guarantee subject to the customary diligence. Prospectus supplements and copy material are to be delivered free to the publisher.
11. With special forms of advertising (stick-ons, tip-on cards ...) a 100 % guarantee of quality cannot be given for technical reasons (a tolerance limit of 5% is regarded as agreed upon).
12. The duty to store the copy material ends three months after the appearance of the advertisement, unless another agreement was expressly made.
13. The publisher assumes no liability for copy material placed at its disposal.
14. Press-proofs are produced by explicit request. With failure to return the press-proofs in due time the authorization for the printing is regarded as granted.
15. Costs, which arise through substantial change of the originally agreed upon design as well as the copy material provided, are charged to the client.
16. With cancellation of the orders for the text or advertisement section (as far as this is technically still possible for the publisher) an amount of 20 % of the value of the advertisement is billed as reimbursement of costs.
17. For printing errors, which do not significantly impair the meaning of the advertisement, no reimbursement is made.
18. The publisher reserves the right to make color variations contrary to the original for typographical reasons.
19. In the case of advertisements, which are designed according to the layout, or if specified type sizes are adhered to and the ordered advertisement size does not suffice, the entire print amount must be paid.
20. A liability is excluded for damages, which arise through non-appearance of an advertisement on a given day or through printing, setting and placement errors. In each case, the liability of the publisher is absolutely limited with the pro-rata insertion fee allocated to the affected part of the run.
21. Placement requests are only binding for the publisher in the case of the payment of the additional fee for placement.
22. With postponement for technical reasons without prior notification of the client neither the payment can be withheld nor compensation for damages be demanded.
23. Insertion complaints are only recognized within eight days after the appearance of the advertisement, the complaint must be made in written form.
24. The claim for customer rebate only exists when a written advertising order exists and this is issued at latest with the first insertion. Retroactive advertising orders cannot be recognized. The rebate year is the calendar year. Any rebate claim expires with default of payment and insolvency proceedings.
25. The customer rebates can be immediately considered during rendering of accounts at the request and with the consent of the publisher or can be accredited after expiration of the rebate termination time period. The publisher reserves the right to change this allocation type at any time.
26. Rebate settlements are to be claimed in writing at latest three months after the expiration of the rebate year.
27. With too high a rebate grant a subsequent billing occurs after the expiration of the one-year period, in which interest on late payments in the amount of 14 % per annum is charged for the missing amount.
28. Invoice complaints will only be recognized within four weeks from the date of issue of the invoice. The complaint must be made in written form.
29. In the case of changes in the advertising rates, the latter also go into effect immediately for current orders (also for periods of less than a year).
30. The publisher reserves the right to demand advance payments.
31. The invoices of the publisher are due for payment 30 days after receipt. All transfers occur at the risk of the client and are carried out such that the credit of the amount is available to the publisher at latest on the day of maturity. All bank service charges are without exception for the account of the client. In the event of default, 14 % interest per annum is to be paid for the respective delinquent amounts, which are due immediately. Furthermore, besides the customary reminder fee of the publisher, the client is obligated to pay all costs, expenses and cash expenditures, of whatever title, accruing to the publisher in pursuance of its claims. In addition to the legally determined costs, he, therefore, also has to fully compensate for all pre-litigation costs, particularly of the debt collection agency or attorney commissioned by the publisher. Incoming payments are first credited against interest and fees and lastly for the pure amounts invoiced.
32. In the case of insolvency or payment default, the publisher demands immediate payment of the entire account balance with all additional expenses or with all discounts (for example, rebates, commissions) afforded since the beginning of the business connection.
33. In the case of business disruptions or interventions by force majeure the publisher is entitled to full payment of the published insertions, if the orders are fulfilled with 75% of the circulation underlying the calculation of the price of the ads. With a fulfillment below 75% the payment is made on a pro-rated basis.
34. Invoices are payable and actionable in Vienna. Vienna is regarded as the place of fulfillment. The responsible court in Vienna adjudicates on all disputes arising from the present orders.

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