

Journal of Robotic Surgery

Official Journal of the Society of Robotic Surgery



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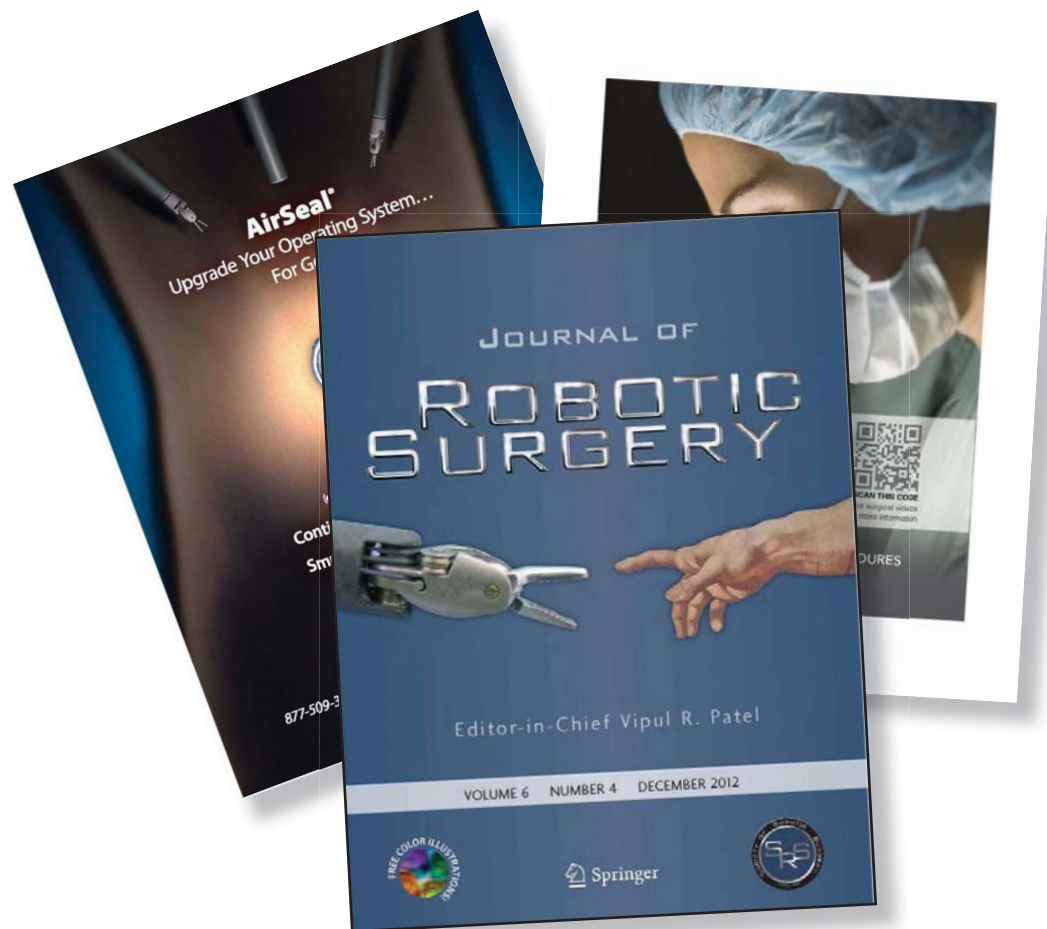
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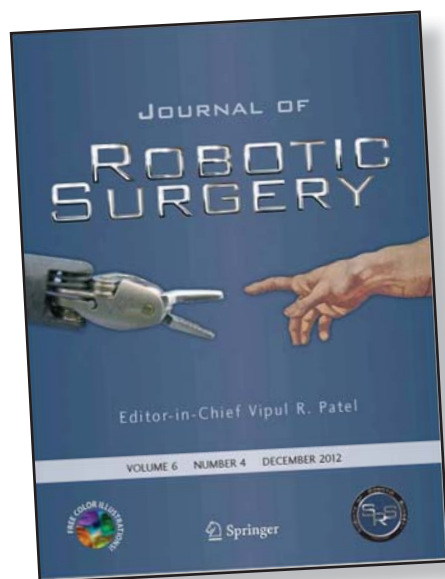
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Now the official journal of the Society of Robotic Surgery, The *Journal of Robotic Surgery* aims to become the leading worldwide journal for publications of articles related to robotic surgery, encompassing surgical simulation and integrated imaging techniques. The journal provides a centralized, focused resource for physicians wishing either to publish their experiences or to educate themselves in the most up to date findings in their field. This publication covers all aspects of the use of robotics in surgery in an interdisciplinary fashion.

The journal publishes original papers, case reports, technical and instrumental notes, letters to the Editor, and review articles. A separate section contains abstracts of selected papers from the current literature. Reviews of books or monographs and announcements about national or international associations and conferences related to ingestion and dysphagia are published as space is available. The journal assures expeditious review of submitted manuscripts and prompt notification of the authors. The Editors make every effort to have accepted papers published within 9 months of acceptance.

Readership: Robotic surgeons working in urology, gynecology, orthopedics, ENT, neurology, oncology, cardiology, gastroenterology; general surgeons; minimally invasive surgeons, surgeons in training; scientists involved in robot design.

Frequency: Quarterly

Circulation: 900

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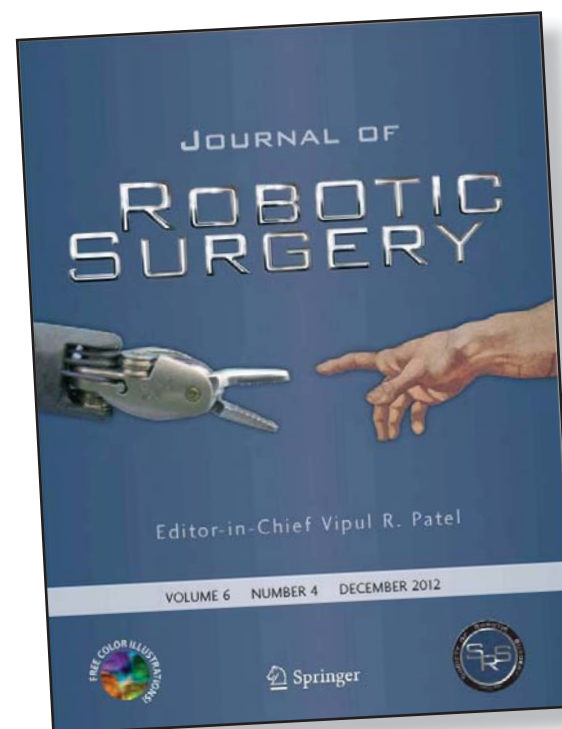
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Societies and Affiliations

Official Journal of the Society of Robotic Surgery



EDITORIAL CALENDAR

Publishing Month	Volume / Issue	Space Reservation	Material Due Date	Mail Date	Bonus Distribution
March	10:1	1/22/2016	1/22/2016	2/26/2016	American Urological Association
June	10:2	4/21/2016	4/21/2016	5/26/2016	
September	10:3	7/22/2016	7/22/2016	8/26/2016	American Chemical Society
December	10:4	10/24/2016	10/24/2016	11/28/2016	

Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.

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B&W RATES	1 TIME	2 TIMES	3 TIMES	6 TIMES
1 pg	\$1145	\$1065	\$975	\$835
1/2 pg	\$870	\$780	\$735	\$685
1/4 pg	\$700	\$635	\$600	\$570

CLASSIFIED ADVERTISING RATES

B&W RATES	1 TIME	2 TIMES	3 TIMES	6 TIMES
1 pg	\$750	\$700	\$650	\$500
1/2 pg	\$640	\$600	\$550	\$490
1/4 pg	\$550	\$520	\$500	\$480

COLOR CHARGES

STANDARD	\$650
MATCHED	\$850
4-COLOR	\$1420

INSERTS

2-Page Insert	2x Earned B&W Rate
4-Page Insert	4x Earned B&W Rate
Larger Units	# of pages x earned B&W rate

COVER AND PREFERRED POSITIONS

Second Cover	35% over earned B&W rate
Third Cover	15% over earned B&W rate
Fourth Cover	50% over earned B&W rate
Other specified	10% over earned B&W rate

Full color charges also apply to fractional pages.

Bleed: no charge.

- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

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AD SIZE IN INCHES	WIDTH	DEPTH
Full page	7	10
1/2 page Vertical	3 1/4	10
1/2 page Horizontal	7	5
1/4 Page	3 1/4	5
2-Page Spread	15	10

Bleed: Plate size: 8 1/2" X 11 1/4".

Trim size: 8 1/4" X 11".

- Keep live matter at least 1/4" from all sides.
- On 2-Page spread 1/8" on the outside and 1/4" in the gutter will trim off.

Printing Process: web

Paper stock within journal:

- Inside pages: 60 # white Sterling gloss.
- Covers: 10 point coated two sides.

Type of Binding: Perfect

Halftone: 133

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INSERT REQUIREMENTS

All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

Two-page insert: 8 1/2" X 11 1/4".

Four-page insert: 17" X 11 1/4" (before folding). Keep live matter 1/4" from trim.

Stock weight: Maximum 80 # gloss.

Quantity: Amount from "total circulation" plus 10% "additional". It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.

Closing date: Same as ad closing date.

PRODUCTION REQUIREMENTS

Electronic file format: PDF, JIFF, or TIFF format.

INSERTS SHOULD BE SENT TO:

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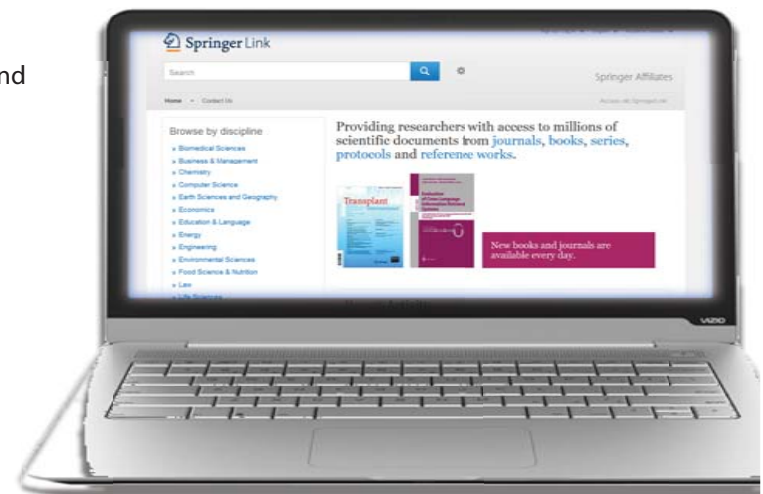
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Journal of Robotic Surgery

Editor-in-Chief: Albala, D.

ISSN: 1863-2483 (print version)

ISSN: 1863-2491 (electronic version)

Journal no. 11701