

Journal of Pharmaceutical Innovation



2016 Media Information

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The **Journal of Pharmaceutical Innovation (JPI)**, is an international, multidisciplinary peer-reviewed scientific journal dedicated to publishing high quality papers emphasizing innovative research and applied technologies within the pharmaceutical and biotechnology industries. JPI's goal is to be the premier communication vehicle for the critical body of knowledge that is needed for scientific evolution and technical innovation, from R&D to market. Topics will fall under the following categories:

- Materials science
- Product design
- Process design, optimization, automation and control
- Facilities; Information management
- Regulatory policy and strategy
- Supply chain developments
- Education and professional development

2014 Impact Factor: 1.000

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EDITORIAL CALENDAR

Publishing Month	Volume / Issue	Space Reservation	Material Due Date	Mail Date	Bonus Distribution
March	11:1	1/22/2016	1/22/2016	2/26/2016	
June	11:2	4/21/2016	4/21/2016	5/26/2016	
September	11:3	7/22/2016	7/22/2016	8/26/2016	
December	11:4	10/24/2016	10/24/2016	11/28/2016	

Cancellations are not accepted after the closing date for space reservations.

If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

Acceptance Policy: The Publisher reserves the right to review and reject any advertising submitted to the journal which it deems as inappropriate for editorial content.



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B&W RATES	1 TIME	3 TIMES	6 TIMES	12 TIMES
1 pg	\$1040	\$990	\$905	\$865
1/2 pg	\$730	\$676	\$625	\$585

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1/2 pg	\$610	\$575	\$525	\$495
1/4 pg	\$500	\$475	\$430	\$395

COLOR CHARGES

STANDARD	\$500
MATCHED	\$700
4-COLOR	\$1200

INSERTS

2-Page Insert	2x Earned B&W Rate
4-Page Insert	4x Earned B&W Rate
Larger Units	# of pages x earned B&W rate

COVER AND PREFERRED POSITIONS

Second Cover	35% over earned B&W rate
Third Cover	15% over earned B&W rate
Fourth Cover	50% over earned B&W rate
Other specified	10% over earned B&W rate

Full color charges also apply to fractional pages.

Bleed: no charge.

- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

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All payments are to be made payable to Springer and the journal title, in U.S. funds drawn on a U.S. bank, within 30 days of the invoice date. The Publisher reserves the right to hold the advertiser and/or its agency jointly liable for monies due and payable to the Publisher.

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SIZING		
AD SIZE IN INCHES	WIDTH	DEPTH
Full page	7	10
1/2 page Vertical	3 1/4	10
1/2 page Horizontal	7	5
1/4 Page	3 1/4	5
2-Page Spread	15	10

Bleed: Plate size: 8 1/2" X 11 1/4".

Trim size: 8 1/4" X 11".

- Keep live matter at least 1/4" from all sides.
- On 2-Page spread 1/8" on the outside and 1/4" in the gutter will trim off.

Printing Process: web

Paper stock within journal:

- Inside pages: 60 # white Sterling gloss.
- Covers: 10 point coated two sides.

Type of Binding: Perfect

Halftone: 133

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INSERT REQUIREMENTS

All inserts must be furnished printed, ready for binding. Multiple leaf inserts must be furnished folded. Sample of insert must be submitted to advertising manager for approval. Carton packing preferred, quantity, publication, and date should be clearly indicated.

Two-page insert: 8 1/2" X 11 1/4".

Four-page insert: 17" X 11 1/4" (before folding). Keep live matter 1/4" from trim.

Stock weight: Maximum 80 # gloss.

Quantity: Amount from "total circulation" plus 10% "additional". It is recommended that the advertiser contact Corporate Advertising, when an issue has a larger print run.

Closing date: Same as ad closing date.

PRODUCTION REQUIREMENTS

Electronic file format: PDF, JIFF, or TIFF format.

INSERTS SHOULD BE SENT TO:

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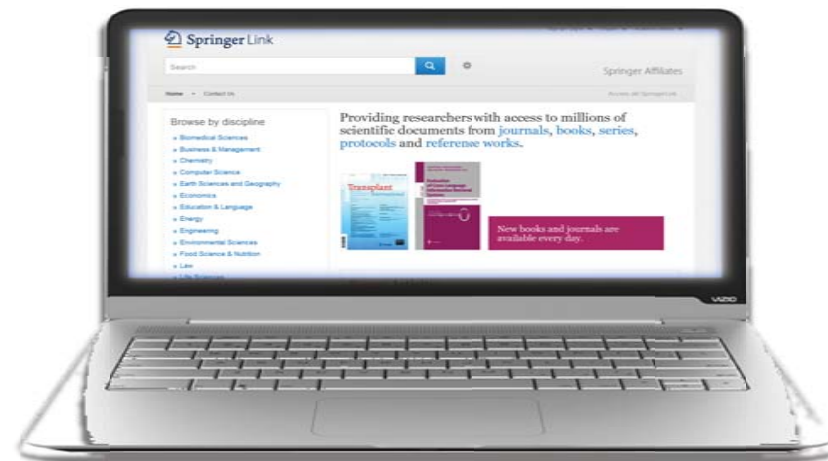
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- The average click rate for banner ads placed on SpringerLink.com is .10 (Source: Google Analytics)
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