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2017 Media Information

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The Journal of General Internal Medicine is the official journal of the Society of General Internal Medicine. It promotes improved patient care, research, and education in primary care, general internal medicine, and hospital medicine. Its articles focus on topics such as clinical medicine, epidemiology, prevention, health care delivery, curriculum development, and numerous other non-traditional themes, in addition to classic clinical research on problems in internal medicine.

**Journal Established:** 1986  
**Frequency:** Monthly  
**2015 Impact factor:** 3.494  
**Circulation:** 3,700  
**Rank:** 10/87  
**5-Year Impact Factor:** 4.04  
**Alert Subscribers:** 6,871  
**Monthly Page Views:** 73,000  
**Monthly Unique Users:** 38,000
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The Official Journal of the Society of General Internal Medicine
<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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If an advertiser fails to provide new artwork for a particular issue by the printed deadline (or a pre-approved extension granted by the publisher), then the publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payments on space.

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### Display 4-Color Rates

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<th>3 TIMES</th>
<th>6 TIMES</th>
<th>12 TIMES</th>
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<td>1 pg</td>
<td>$2840</td>
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<td>$2580</td>
<td>$2450</td>
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<tr>
<td>1/2 pg</td>
<td>$2330</td>
<td>$2220</td>
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### Display Black and White Rates

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### Premium Positions

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<th>6 TIMES</th>
<th>12 TIMES</th>
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<tbody>
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<td>$3840</td>
<td>$3660</td>
<td>$3480</td>
<td>$3300</td>
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<tr>
<td>Outside Back Cover</td>
<td>$4250</td>
<td>$4050</td>
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<tr>
<td>TOC</td>
<td>$3610</td>
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<td>$3270</td>
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**Premium Positions**

- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

### Inserts

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<tbody>
<tr>
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<td>2x Earned B&amp;W Rate</td>
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<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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</tbody>
</table>
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<table>
<thead>
<tr>
<th>SIZING</th>
<th>AD SIZE IN INCHES</th>
<th>WIDTH</th>
<th>DEPTH</th>
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<tr>
<td>1/2 page Vertical</td>
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<tr>
<td>1/2 page Horizontal</td>
<td>7</td>
<td>5</td>
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<tr>
<td>1/4 Page</td>
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<td>2-Page Spread</td>
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