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Journal Established: 1986
Frequency: Monthly
2015 Impact factor: 3.494
Circulation: 3,700
Rank: 10/87
5-Year Impact Factor: 4.04
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The Official Journal of the Society of General Internal Medicine
<table>
<thead>
<tr>
<th>Publishing Month</th>
<th>Volume / Issue</th>
<th>Space Reservation</th>
<th>Material Due Date</th>
<th>Bonus Distribution</th>
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<td>10/16/2017</td>
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<th>1 Time</th>
<th>3 Times</th>
<th>6 Times</th>
<th>12 Times</th>
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<td>1 Pg</td>
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<td>1/2 Pg</td>
<td>$2330</td>
<td>$2220</td>
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#### Display Black and White Rates

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#### Premium Positions

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<td>Inside Front Cover</td>
<td>$3840</td>
<td>$3660</td>
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<td>$3300</td>
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<tr>
<td>Outside Back Cover</td>
<td>$4250</td>
<td>$4050</td>
<td>$3850</td>
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<tr>
<td>TOC</td>
<td>$3610</td>
<td>$3440</td>
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- Premium over earned b/w page rate. Noncancelable.
- Premium positioning not guaranteed with insert.
- Please consult with your sales representative for availability of all positions.

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<table>
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<td>2x Earned B&amp;W Rate</td>
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<tr>
<td>4-Page Insert</td>
<td>4x Earned B&amp;W Rate</td>
</tr>
<tr>
<td>Larger Units</td>
<td># of pages x earned B&amp;W rate</td>
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<th>SIZING</th>
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<tr>
<td>Full page</td>
<td>8.25</td>
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<tr>
<td>1/2 page Vertical</td>
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<tr>
<td>1/2 page Horizontal</td>
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<td>5</td>
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<tr>
<td>1/4 Page</td>
<td>3.25</td>
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<tr>
<td>2-Page Spread</td>
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